

## 101 Reasons People Retire in Portland

**Ahhh, if only space permitted us to list 101. (But then, we'd probably want to list 1001.)**

To Portlanders of *all* ages, there's simply no better place to live – but for seniors, things stack up even better. Portland has recently been named “the best city in the United States for senior living” by Bankers Life and Casualty Company. The respected Chicago firm convened a panel of experts on gerontology and senior issues to identify qualities for optimal senior living. Major categories were: health, disease, economics, social, environment, spiritual, transportation, housing and crime. “We weren't looking for the best places to be retired, but the best cities for seniors regardless of whether they are retired, working, active or non, healthy or not. It's about more than golf courses and tennis courts,” said Bankers' Chief Operating Officer Scott Perry.

*Money* magazine has also heaped praise on our fair city, naming it *America's Best Big City* in its 2000 study. *Money* said, “Let's start with the great character of the city itself...a mini-metropolis with short, easy-to-stroll blocks renowned for their java joints, brewpubs, and bookstores. A superb light rail network and a new streetcar system are helping to

make it a cinch to get around... More people than ever before want to live downtown.

“Then there is the other major reason to recommend Portland: its stellar location in the heart of the beautiful Pacific Northwest. It's an area of unparalleled natural beauty, abundant with recreational opportunities, from skiing at majestic Mount Hood to windsurfing at the Columbia River Gorge and white-water rafting on the Clackamas River. Overall, there are 9,500 acres of parkland in the region, twice as



many as in Denver. Not enough fun for you? Oregon's wine country is a hop away, as are rugged Pacific Ocean beaches.”

Enough reasons for you? If not, we have plenty more at The Plaza. Call us today at 503.299.4716.

### Who said it? *An exciting compilation of recent honors and praise for Portland, Oregon:*

“The best city in the United States for senior living, 2005” – *Bankers Life and Casualty Company*

“America's Best Big City, 2000”  
– *Money* magazine

“North America's #1 Cycling City”  
– *Bicycling Magazine*

“Top 100 Fantastic Places (and Things) for 2001” (#5)  
– *Travel & Leisure Magazine*